Baldwin Resource Group Press Release

Merger of independents creates new Northwest leader

Seattle, WA (May 16, 2011) Leading brokerage and business advisory firm, Baldwin Resource Group, is expanding its expertise and geographic reach by adding a new partner: The Partners Group—an Oregon-based firm specializing in employee benefits and individual wealth management.

The new partnership creates one of the largest independent financial services, employee benefits and insurance brokerage firms in the Northwest. Baldwin Resource Group clients will now have access to an even greater range of innovative benefits programs and technologies, as well as expertise and solutions related to all aspects of individual wealth management, including investments, auto and home insurance and more.

The Partners Group brings to the partnership more than three decades of experience helping employers design, manage and communicate the value of benefits programs as well as helping successful individuals build, manage, preserve and transfer their wealth. They've consistently been named one of Oregon's fastest-growing companies and top places to work.

The two Northwest firms come together to form a more strategic, stronger, independent firm to meet the demands of their increasing client base Mike Gano, Director - TPG Seattle explains, "Being an independent firm is something that remains important to us, and we know it matters to clients throughout the Northwest who need high-level attention given to their business. Merging with another locally-owned, privately-held firm simply strengthens our ability to continue doing business the way we've always done it— providing a full range of customized solutions to ensure the health of our clients' business, their employees and their personal wealth."

ABOUT BALDWIN RESOURCE GROUP Founded in 1998, Seattle-based Baldwin Resource Group brings together a highly experienced team of senior level professionals across a wide range of expertise, including commercial insurance, enterprise risk management, employee benefits and business consulting. The firm focuses on providing clients with the tools necessary to grow their companies, protect their assets and plan for the future.

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